



POLICY

Cookie Policy

Leading Beyond Ltd

DOCUMENT INFORMATION	
Name of Document	Cookie Policy
Category	Policy
Purpose	Explains how the Leading Beyond website uses cookies and similar technologies, the choices available to visitors, and how consent is managed under UK law.
Audience	All (public-facing)
Issued by	Becky Travis-Booker, Director, Leading Beyond Ltd
Date Issued	08 September 2026
Next Review Date	08 September 2027
Document Author	Becky Travis-Booker
Document Status	Final

Version History

Version	Date	Author / Reviewer	Notes / Reason for Change
1	23/06/2025	Becky Travis-Booker	Original version published on the Leading Beyond website.
2	08/09/2026	Becky Travis-Booker	Revised into branded controlled document. Confirmed the Usercentrics consent banner (accept all / deny / save settings) and the withdraw-consent icon; updated to the post-DUAA PECR position (marketing cookies opt-in; analytics and functional cookies on by default with a simple means of objecting); clarified analytics as statistical purposes only; refreshed the cookie table and added a cookie type column; cross-referenced the Privacy Policy.

Document Status: This is a controlled document. The electronic version is the master copy. Any printed copies are uncontrolled.

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1. Purpose and Scope

This Cookie Policy explains how Leading Beyond Ltd uses cookies and similar technologies on our website (www.leadingbeyond.co.uk), the choices available to you, and how we manage consent. It should be read alongside our Privacy Policy.

This policy applies to all visitors to our website.

2. What Are Cookies

Cookies are small text files placed on your device when you visit a website. They help sites work properly, remember your preferences, and understand how the site is used. We also use similar technologies such as pixels, tags and scripts. In this policy, 'cookies' covers all of these.

3. How We Manage Cookies

When you first visit our website, you will see a cookie banner powered by Usercentrics, our consent management platform. It lets you accept all cookies, deny all non-essential cookies, or save your own settings category by category. You can change your choices or withdraw your consent at any time using the privacy and consent icon on the website.

Essential cookies are always on, because the site cannot work without them. For the other categories, our approach follows current UK rules under the Privacy and Electronic Communications Regulations (PECR), as amended by the Data (Use and Access) Act 2025:

- Marketing cookies are off until you choose to turn them on. They are only set if you actively give your consent.
- Analytics and functional cookies may be on by default, because we use them only to measure and improve the site and to remember your preferences. You can switch them off at any time through the cookie banner.

4. Types of Cookies We Use

4.1. Essential Cookies

Required for the site to function, including security and core navigation. These do not require consent.

4.2. Functional Cookies

Remember choices you make, such as form inputs and display preferences, to improve your experience.

4.3. Analytics Cookies

Help us understand how visitors use the site, such as page views, time on page and referral sources, so that we can improve it. We use these for statistical purposes only.

4.4. Marketing Cookies

Used for advertising and to track behaviour across websites. These are only set with your consent.

4.5. Third-Party Cookies

Some pages include content or services from third parties, such as Microsoft Bookings, which may set their own cookies.

5. Cookies We May Use

The table below lists the main cookies we use. Cookie names, providers and durations may change as services are updated. For a current, accurate list, please refer to the live cookie list in our consent banner.

Category	Example provider / name	Purpose	Type
Essential	Usercentrics (consent storage); Cloudflare (__cf_bm)	Remember your cookie choices; site security	Session / persistent
Analytics	Google Analytics (_ga, _gid, _gat)	Measure how the site is used	Persistent
Functional / Booking	Microsoft Bookings	Support scheduling and calendar integration	Session / persistent

6. Managing Your Preferences

You can manage your cookies at any time through:

- The cookie banner and consent icon on our website.
- Your browser settings, which let you control or delete cookies. Chrome, Firefox, Safari and Edge all offer this under their privacy settings.

Please note that disabling some cookies may affect how the website works.

7. Related Policies

For more about how we handle your personal data, please see our Privacy Policy.

8. Review and Changes

We may update this policy from time to time to reflect changes in technology or the law. When we do, we will revise the issue and review dates recorded above. Becky Travis-Booker is responsible for initiating the review.

9. Contact Us

If you have any questions about our use of cookies, please contact us:

- Email: connect@leadingbeyond.co.uk
- Telephone: 07356 226630
- Post: Leading Beyond Ltd, 14 Turnpike Croft, Sheffield, United Kingdom